

### Real Estate Management and Investment Firm

A Northern California based Real Estate and Management firm with over 40 living complexes and 800 units under management throughout Northern and Southern California is known for its industry savvy and experience, sound real estate investment practices and highly effective internal systems.

The company's substantial growth and reputation for excellence are the result of Standards, goals and daily application of the five core values keep over 250 multi-housing professionals on target: Building and enhancing asset value; Maximizing opportunities; Minimizing risks.

#### Situation

In order to keep their standards of excellence, and to insure effective communications among their diverse staffs, the owners of the real estate management firm wanted to provide their key employees with mobile phones that would have their area contacts on the phone. They also wanted to have select management individuals to have an overview of all employees. In addition the service had to be inexpensive with a low monthly subscription price and with no setup costs.

#### Solution:

Working with the local Verizon Account Rep, the owners of the firm were introduced to Remoba and its iPhonebook solution. After reviewing the Remoba cost structure, lack of any setup fees, and the ability to remotely manage the phone content for individual phones, the owners chose the Remoba iPhonebook solution

- **Minimal IT Involvement:** Minimal IT involvement since the contact data base is maintained on a dedicated Remoba Server in a secure environment. With direct wireless sync to the phone and optional internet sync to popular desktop contact managers (Outlook, Palm, Lotus Notes) the need for IT staff to manage this system is non-existent.



- **Wireless Access to Contacts:** With field employees on different dispersed locations, and with wireless sync update of the contact manager on the phone, the property managers always have the latest contacts at their fingertip for instant communications with either their customers, their maintenance crew or the management center. With wireless sync, the contact list on the phone is always current with both the corporate contact list as well as the individual employees contact list.

#### Result

After the Remoba iPhonebook solution was selected, Remoba worked with the operations manager to set up a corporate account, build the corporate data base, and to load iPhonebook contacts onto the employees phones.

One of the owners of the firms said: "I did not believe that this solution would be so simple to bring up to speed and work so reliably. Remoba and their iPhonebook product more than met our needs and expectations"

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